

BRINKMANN GROOVE MOVES

JANUARY 2020



Taurus Spearheads Record Sales Month

December saw record Sales for Brinkmann, thanks to the introduction of the Taurus, several of which were sold, unheard, to end-users. It is clear to us that Taurus will be the best-selling turntable in Brinkmann history. We strongly encourage our distributors and dealers to support this extraordinary product.

TAS Review: Raves For A Full Brinkmann System!

In the January, 2020 issue of The Absolute Sound, Jacob Heilbrunn tests a Brinkmann Edison Mk II Phono Preamplifier, Nyquist Mk II DAC and Marconi Mk II Line Preamplifier ...and loves them! Even though our Brinkmann components cost a small fraction of the components to which Jacob compares them, he found the Brinkmann system a match for the world's most expensive gear, concluding, "It represents formidable German engineering allied to a profound sense of musicality that will be difficult for most listeners to resist." Thanks, Jacob: we couldn't agree more!



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“Get That Motor Runnin’” Copies Still Available

Brinkmann’s Second Album was a runaway best-seller but we still have a few LPs and CDs available for sale. If you—or your customers—missed out on our introductory offer, there’s still time to own this great-sounding future collectible. Our first album sold out before it was pressed, so get this while you can!



Taurus Secondary Arm Base: Shipping Now

One of the most impressive capabilities of our new Taurus Direct Drive Turntable is the ability to add a second arm at will, thanks to an ingenious plinth design and optional Secondary Arm Base. This base is now shipping, including either Standard or Extended Arm Mount.

Hi-Res Product Images

Brinkmann now has new “Hi-Res” product images, brochures and other marketing collateral, including Taurus 1-arm/2-arm versions, available to our partners under this

Dropbox link:

<https://www.dropbox.com/sh/dm7zqo96ipuwry6/AAC1L5mVJXol-fNd6HQFR8Voa?dl=0>

If you need more info please contact Matthias.





Counterfeit Product Warning

“Imitation Is The Sincerest Form Of Flattery.” We never realized how true this was until last week, when a customer contacted us complaining of a problem with his Brinkmann 12.1. Upon inspection, this arm turned out to be a bad copy originating in the Far East. (This problem isn’t limited to Brinkmann: SME and other top brands are being knocked-off by counterfeiters.) The customer told us “Well, the price was so low, I took a chance.” He did. And he lost. If it isn’t sold by an Authorized Brinkmann Dealer...*Caveat Emptor!*

Please share your comments, suggestions and questions....

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[Look our for more Groove Moves news releases in the future.](#)

